Topic: Critical Analysis

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**Critical Analysis**

Medical dominance and Medicalization are two consistent themes in the sociology of health and medicine. Sociologist often criticize both of these themes. This critique started with the analysis of medical dominance. Before 1970s, medical profession was considered to be most responsible profession of its time. After 1970s, the power of medical profession became overshadowed by neoliberalism, consumerism and the rise of mass market in medical field. The holy work became eroded by the power of money. Later the concept of Medicalization emerged. Medicalization is a way to treat human problems and their struggles as medical disorders and illness. Pharmaceutical corporations are as much involved in this. Large pharmaceutical companies are taking keen part in selling drugs in order to cure the non-medical disorders which can affect human body adversely. These companies are engaged in “selling sickness" and refining new medical disorders in the pursuit of profiting from selling drugs. In conclusion, one should abstain from taking any drugs unless it is required for external or internal physical injuries.

**References**

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